M COM DEGREE (CSS) EXAMINATION, JULY 2021

Fourth Semester

Faculty of Commerce

Elective - CM800402 - PERSONAL INVESTMENTAND BEHAVIOURAL FINANCE

M.COM FINANCE AND TAXATION, M.COM FINANCE AND TAXATION (SF)

2019 Admission Onwards

8356E7CF

Time: 3 Hours   Weightage: 30

Part A (Short Answer Questions)

*Answer any **eight** questions.*

*Weight **1** each.*

1. What is the role of family therapy and parenting to overcome financial distress?

2. State the relevance of financial well-being in the present world.

3. What is debt-to-asset ratio?

4. Explain significance of financial well being.

5. What is objective financial well being.

6. Who is an Angel investor?

7. Explain the concept of "Expected value".

8. What is House-Money Effect?

9. What is Monte Carlo Fallacy?

10. What is retrospective debiasing strategy?

(8×1=8 weightage)

Part B (Short Essay/Problems)

*Answer any **six** questions.*

*Weight **2** each.*

11. Describe the practical recommendations with respect to financial literacy assessment.

12. Explain various indicators of financial discipline in detail.

13. Differentiate between SIP and SWP.

14. Write notes on Barnewall's Two Way Model.

15. Enumerate the applications of Prospect Theory.

16. What is the effect of confirmation bias on investors?

17. What is the effect of self control on investors?

18. Distinguish between internal and external biases.

(6×2=12 weightage)

Part C (Essay Type Questions)

*Answer any **two** questions.*

*Weight **5** each.*

19. Narrate the influence of consumerism on household savings.

20. Explain in detail financial advisory services in the Indian scenario.

21. Elaborate the stages of evolution of Behavioural Finance.

22. Explain the effect of heuristics on the investors.

(2×5=10 weightage)