

M.Com. DEGREE EXAMINATION, MAY 2021**Second Semester**

Faculty of Commerce

Paper X—PROJECT MANAGEMENT

Private Registration (2014–2018) Supplementary/Mercy Chance (Non-CSS)

Private Registration (2004–2011) Admissions Special Mercy Chance (Non-CSS)

Time : Three Hours

Maximum : 75 Marks

Section A*Answer all questions.**Each question carries 2 marks.**Answer not to exceed half a page.*

1. Explain feasibility study.
2. What do you mean by Project Management ?
3. Explain the risks associated with the project.
4. What are the benefits of SSI units ?
5. Explain decision tree analysis.
6. Explain the sources of project ideas.
7. What do you mean by project evaluation ?
8. How working capital requirements of a project is estimated ?
9. Explain sectoral projects.
10. Explain traditional method of project appraisal.

(10 × 2 = 20 marks)

Section B*Answer any five questions in about a page.**Each question carries 5 marks.*

11. Explain projected Balance Sheet.
12. What are the rewards expected by the entrepreneur ?
13. What is meant by financial feasibility ?
14. Write a note on market survey.
15. What are the guidelines associated with the export transactions of goods ?

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16. Explain the structure of a project report.
17. Write a note on sensitivity analysis.
18. What are the methods of demand forecasting ?

(5 × 5 = 25 marks)

Section C

*Answer any **one** question in about **four** pages.*

The question carries 10 marks.

19. Explain the steps in Project Management.
20. Explain the concept of social cost benefit analysis. Why it is important ?

(1 × 10 = 10 marks)

Section D

*Answer any **one** question.*

The question carries 20 marks.

*Answer should not exceed **five** pages.*

21. Explain the concept of modern methods of project appraisal. What are the different techniques and methods included in it ?
22. Explain project feasibility report. What are the different types of feasibility study ? Why it is important ?

(1 × 20 = 20 marks)