

QP CODE: 21103370



Reg No : .....

Name : .....

**B.COM DEGREE (CBCS) REGULAR / REAPPEARANCE EXAMINATIONS,  
DECEMBER 2021**

**Second Semester**

**Core Course - CO2CRT21 - BUSINESS MANAGEMENT(2019 ADMISSION  
ONWARDS)**

(Common for B.Com Model I Computer Applications, B.Com Model I Co-operation, B.Com Model I Marketing, B.Com Model I Finance & Taxation, B.Com Model I Travel & Tourism, B.Com Model II Computer Applications, B.Com Model II Finance & Taxation, B.Com Model II Logistics Management, B.Com Model II Marketing, B.Com Model II Travel & Tourism, B.Com Model III Office Management & Secretarial Practice, B.Com Model III Taxation, B.Com Model III Computer Applications, B.Com Model III Travel & Tourism)

**For Regular Candidates : 2019 Admission Onwards**

**For Private Candidates : 2020 Admission Only**

62BDC45D

Time: 3 Hours

Max. Marks : 80

**Instructions to Private candidates only:** This question paper contains **two sections**. Answer **SECTION I** questions in the answer-book provided. **SECTION II**, Internal examination questions must be answered in the question paper itself. Follow the detailed instructions given under **SECTION II**

**SECTION I**

**Part A**

Answer any **ten** questions.

Each question carries **2** marks.

1. What is staffing?
2. Who is a resource allocator?
3. Planning is an integrated process. Comment.
4. What is a schedule?
5. Define Organising.
6. Point out the difficulties of decentralization.
7. Write a note on performance appraisal.
8. Why direction is treated as a universal function?
9. What do you mean by concurrent control?



10. Name some modern techniques in management.
11. Narrate Six Sigma.
12. State Kaizen Principle.

(10×2=20)

**Part B**

*Answer any **six** questions.*

*Each question carries **5** marks.*

13. Discuss the term “management as a profession”.
14. Discuss the limitations of MBO.
15. Distinguish between vertical and horizontal coordination.
16. Give a comparative assessment of the importance of formal and informal organisation.
17. Explain the disadvantages of centralisation.
18. What are the important features of leadership?
19. What is the benefit of managerial grid by Blake and Mouton?
20. What is the significance of motivation in management?
21. Point out the characteristics of TQM.

(6×5=30)

**Part C**

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. What are the principles and elements of scientific management?
23. Describe the steps involved in policy formulation.
24. Explain the characteristics of Authority.
25. Write a note on modern controlling techniques.

(2×15=30)