

QP CODE: 22000509



Reg No : .....

Name : .....

**M.COM DEGREE (CSS) EXAMINATION , JANUARY 2022**

**Second Semester**

**CORE - CM010203 - INTERNATIONAL BUSINESS AND FINANCE**

M.COM FINANCE AND TAXATION, M.COM FINANCE AND TAXATION (SF), M.COM  
MANAGEMENT AND INFORMATION TECHNOLOGY (SF), M.COM MARKETING AND  
INTERNATIONAL BUSINESS (SF)

2019 Admission Onwards

5366E0FD

Time: 3 Hours

Weightage: 30

**Part A (Short Answer Questions)**

Answer any **eight** questions.

Weight **1** each.

1. What are the pull factors of Internationalisation?
2. What do you understand by political environment?
3. What is reciprocal demand?
4. What is reciprocal demand theory?
5. Differentiate free trade and trade protection.
6. Write a short note on SAFTA.
7. Write a note on Bretton Woods conference.
8. Write note on ADB.
9. What do you mean by currency forwards?
10. What is Horizontal FDI?

(8×1=8 weightage)

**Part B (Short Essay/Problems)**

Answer any **six** questions.

Weight **2** each.

11. Explain the Features of Globalisation.
12. What are the various ways a firm can go globally?



13. Bring out the potential gains for member countries from economic integration.
14. Explain the dispute handling mechanism of WTO.
15. Explain types of foreign currency accounts.
16. Explain briefly the present exchange rate systems according to IMF.
17. Explain Interest Rate Parity theory.
18. Write notes on Foreign Currency Convertible Bonds and Foreign Currency Bonds.

(6×2=12 weightage)

**Part C (Essay Type Questions)**

Answer any **two** questions.

Weight **5** each.

19. Briefly explain the linkage between international business and Globalisation.
20. Explain the multilateral agreements of WTO.
21. Draw the format of India's BOP and explain its components.
22. What is ODA? Which are the ODA eligible international organisations and what are the benefits of ODA?

(2×5=10 weightage)