



QP CODE: 22002471

Reg No :

Name :

M.Com DEGREE (CSS) EXAMINATION, NOVEMBER 2022

Second Semester

CORE - CM010203 - INTERNATIONAL BUSINESS AND FINANCE

M.COM FINANCE AND TAXATION, M.COM FINANCE AND TAXATION (SF) M.COM
MANAGEMENT AND INFORMATION TECHNOLOGY, M.COM MARKETING AND
INTERNATIONAL BUSINESS (SF)

2019 ADMISSION ONWARDS

2E51927A

Time: 3 Hours

Weightage: 30

Part A (Short Answer Questions)

*Answer any **eight** questions.*

*Weight **1** each.*

1. Define International business.
2. How regiocentric approach differ from geocentric approach?
3. Differentiate import trade and entrepot trade.
4. What do you mean by anti-dumping duties?
5. Write short notes on:
 - a. Common market
 - b. Customs union
6. Give a brief note on BREXIT.
7. What is quota system in IMF?
8. What is IBRD?
9. What do you mean by currency derivatives?
10. What is Backward Vertical FDI?

(8×1=8 weightage)



Part B (Short Essay/Problems)

*Answer any **six** questions.*

*Weight **2** each.*

11. What is Globalisation and what are the dimensions of Globalisation?
12. Explain the economical and political environment of international business.
13. Explain relative factor endowment theory. How does it explain international trade?
14. Explain the organizational structure of WTO.
15. Who are the major players in Internal Monetary System?
16. Evaluate Snake in the Tunnel with help of an illustration.
17. Compare PPP, IRP and IFE theories.
18. Discuss the factors influencing country risk .

(6×2=12 weightage)

Part C (Essay Type Questions)

*Answer any **two** questions.*

*Weight **5** each.*

19. What is international business? what are the foreign market entry strategies?
20. Explain the impact of WTO in Indian Economy.
21. Define BOP. Discuss its components.
22. What is FPI? Give classification of foreign portfolio investments.

(2×5=10 weightage)