

QP CODE: 23104064



Reg No :

Name :

B.VOC DEGREE REGULAR EXAMINATIONS, DECEMBER 2022

Third Semester

BOCG301 - PRINCIPLES OF MANAGEMENT

(Common for B.Voc Accounting and Taxation, B.Voc Advanced Course in Multisports and Fitness Training, B.Voc Agriculture Technology, B.Voc Agro Food Processing, B.Voc Applied Accounting and Taxation, B.Voc Banking and Financial Services, B.Voc Business Accounting and Taxation, B.Voc Culinary Arts and Hospitality Management, B.Voc Industrial Instrumentation and Automation, B.Voc Logistics Management, B.Voc Fashion Design and Management, B.Voc Fashion Technology, B.Voc Fashion Technology and Merchandising, B.Voc Food Technology and Analysis, B.Voc Software Development and System Administration, B.Voc Sound Engineering, B.Voc Tourism Administration and Hospitality, B.Voc Tourism and Hospitality & B.Voc Tourism and Hospitality Management)

2021 Admission Only

AEDE33D5

Time: 3 Hours

Max. Marks : 80

Part A

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. Describe about system management school.
2. Expand MBO
3. State the benefits of management by exception.
4. What do you mean by decision making?
5. What do you mean by matrix organization?
6. What do you mean by decentralisation?
7. What do you mean by group dynamics?
8. Write notes on a) Job description b) Job Specification
9. What is 360 degree appraisal?
10. Explain HRD
11. What is theory Y?



12. What are the objectives of Control?

(10×2=20)

Part B

*Answer any **six** questions.*

*Each question carries **5** marks.*

13. Define Management. Explain its features.
14. What are the essential features of a good plan?
15. Explain different types of plans.
16. Explain the principles of organising.
17. What do you mean by span of control? Explain the factors affecting span of control.
18. Distinguish between recruitment and selection.
19. Explain various internal sources of recruitment.
20. Describe PERT.
21. What is Free rein style of leadership?

(6×5=30)

Part C

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. Who is a Manager? Explain the role of Manager in an Organization.
23. What is Management by Exception. Explain the benefits of management by exception.
24. What do you mean by Organisation Structure? Explain different types of organisation structure.
25. Explain Maslow's need hierarchy. Compare the theory of Maslow and Herzberg.

(2×15=30)