

QP CODE: 23005084



Reg No :

Name :

M.COM DEGREE (CSS) EXAMINATION , JULY 2023

Second Semester

M.COM MASTER OF COMMERCE AND MANAGEMENT

CORE - CM020202 - LOGISTICS AND SUPPLY CHAIN MANAGEMENT

2019 Admission Onwards

ACA8F74C

Time: 3 Hours

Weightage: 30

Part A (Short Answer Questions)

*Answer any **eight** questions.*

*Weight **1** each.*

1. Explain the term logistics.
2. What is system approach in logistics?
3. Write a note on forecasting.
4. What is air transportation?
5. What are the steps involved in demand forecasting?
6. Explain the term multimodal transport.
7. What do you mean by transportation management?
8. What is supply chain management?
9. Write Short note on warehouse layout.
10. Define third Party logistics.

(8×1=8 weightage)

Part B (Short Essay/Problems)

*Answer any **six** questions.*

*Weight **2** each.*

11. What are the benefits of transport logistics?
12. Describe the advantages of logistics management.
13. Explain the benefits of logistics demand forecasting.



14. Explain the components of physical distribution.
15. What are the major components in air cargo and ocean logistics?
16. Briefly explain Dell's supply chain strategy.
17. Differentiate Private and public warehousing.
18. Briefly explain different computer applications in warehousing

(6×2=12 weightage)

Part C (Essay Type Questions)

*Answer any **two** questions.*

Weight 5 each.

19. Explain the need and importance of Logistics Information System.
20. Explain the steps involved in logistics demand forecasting.
21. Describe on transportation and Documentation.
22. Briefly explain the objectives and purpose of transportation management.

(2×5=10 weightage)

