

QP CODE: 23125903



Reg No :

Name :

**B.COM DEGREE (CBCS) REGULAR / IMPROVEMENT / REAPPEARANCE
EXAMINATIONS, MAY 2023**

Second Semester

**Core Course - CO2CRT21 - BUSINESS MANAGEMENT(2019 ADMISSION
ONWARDS)**

(Common to all B.Com Degree Programmes)

2019 Admission Onwards

061605D6

Time: 3 Hours

Max. Marks : 80

Instructions to Private candidates only: This question paper contains two sections. Answer SECTION I questions in the answer-book provided. SECTION II, Internal examination questions must be answered in the question paper itself. Follow the detailed instructions given under SECTION II

Part A

Answer any ten questions.

Each question carries 2 marks.

1. Write a short note on management as an art.
2. What is financial management?
3. What do you mean by self appraisal?
4. Give an example of vertical coordination.
5. What do you mean by principle of span of control?
6. What is organisation manual?
7. Point out the features of responsibility.
8. What do you understand by paternalistic leadership?
9. Mention any four advantages of trait theory.
10. What are Quality Circles?
11. List the challenges in BPR.
12. State the features of Black Belts.

(10×2=20)



Part B

*Answer any **six** questions.*

*Each question carries **5** marks.*

13. Distinguish between administration and management.
14. State the importance of objectives.
15. Discuss the limitations of MBO.
16. State the benefits of decentralisation.
17. Explain the features of staffing.
18. What are the features of directing?
19. Explain the importance of motivation.
20. What are the benefits of a good control system?
21. Distinguish between Kaizen and BPR.

(6×5=30)

Part C

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. What are the principles and elements of scientific management?
23. "Planning is looking ahead and control is looking back". Comment.
24. Explain the advantages & disadvantages of line & staff Organisation.
25. What are the traditional controlling techniques?

(2×15=30)