



QP CODE: 23105031

Reg No : ......

# B.VOC DEGREE REGULAR / IMPROVEMENT / REAPPEARANCE EXAMINATIONS, FEBRUARY 2023

### **First Semester**

B.Voc. Animation and Graphic Design

## **AGFX102 - HISTORY OF ART AND DESIGN**

2018 Admission Onwards

2567DF2B

Time: 3 Hours

Max. Marks: 80

#### Part A

Answer any **ten** questions.

Each question carries **2** marks.

- 1. Megalithic Art
- 2. Cylinder seal
- 3. Ishtar Gate
- 4. Wooden Block Print
- 5. Realism
- 6. Stop cylinder steam powered press
- 7. Formation of The Roman alphabet
- 8. Chromolithography
- 9. Art Nouveau
- 10. Organic Design
- 11. Postmodernism
- 12. DE STIJL

 $(10 \times 2 = 20)$ 

### Part B

Answer any **six** questions.

Each question carries **5** marks.

- 13. Describe Egyptian Hieroglyphs.
- 14. Explain Pictorial origins of alphabet.



- 15. Discuss the salient features of Byzantine art.
- 16. Who are the 'Great Trio' of Italian Renaissance Art? Explain.
- 17. Essay on Development of the art of printing.
- 18. Write an essay on the evolution of printing technology.
- 19. Explain the Development of Printing after Gutenburg Printing press during 19th century.
- 20. Explain the characteristics of Victorian Era Graphic Design
- 21. Explain the characteristic Features of Pop art.

 $(6 \times 5 = 30)$ 

#### Part C

Answer any **two** questions.

Each question carries **15** marks.

- 22. Briefly explain the Early Cave Paintings.
- 23. Write an essay on the form and style of Egyptian Paintings.
- 24. "Identify and discuss the peculiar difficulties in characterizing Roman sculpture, establishing the artistic context"
- 25. Explain the features of Rococo Style Art and Architecture.

 $(2 \times 15 = 30)$