

JOURNAL OF MANAGEMENT AND ENTREPRENEURSHIP

Volume 16, Number 3, July - September 2022

ISSN: 2229-5348



ज्ञान-विज्ञान विमुक्तये
University Grants Commission
UGC-CARE

Consortium for Academic and Research Ethics (CARE)

Editor in Chief

J. PHILIP

Editor

NMK BHATTA

Sr Assistant Editor

SHASHIKALA PATIL

Assistant Editors

LUCAS M

A. VALLINAYAGAM

XIME

•Bangalore
•Chennai
•Kochi

Shaping Future Leaders

- > Be a Builder
J. Philip
- > The Extend of Civic Participation in Endogenous Tourism Projects and its Impact on Perceived Benefits: A Study from Kumbalangi Village in Kerala, India
Roy Abraham P
- > Emotional Intelligence, Organizational Commitment, and Organizational Citizenship Behaviour
Salim P and Joseph I Injodey
- > "Graduate-Gestalt" Case Study Analysis of DSU and DSBS Students
Shweta Tewari, Prof. A. Nagaraj Subbarao, Bhushan Kelkar and Ms. Madhura Kelkar
- > A Study of Organizational Climate Among Academic Staff of Delhi NCR
Rasheeqa Tabassum and Abid Husain
- > Nexus between Corporate Sustainability and Financial Performance – A Theoretical Outlook
Sonia Kalra, Amit Seth and Poonam Rani
- > Influence of Human Resource Management Leaders on Managing Employee Relations Owing to the Introduction of The Code on Industrial Relations, 2020
F. Israel Inbaraj and J. Wilfred Angello Gerald
- > Awareness of Sensory Marketing and its Relationship with Consumer Behaviour: A Study of Restaurants in Bangalore
Pradeep Kumar R and Kumar K
- > Children's Influence on Purchase Decisions in Households: A Literature Review and Bibliometric Analysis.
Anadi Trikha and Kavya Saini
- > Determinants of Compliance Behavior of GST Taxpayers: a Conceptual Model Via Review
Shubham Garg, Karam Pal Narwal and Sanjeev Kumar
- > Mobile Banking and Financial Inclusion: The proximate determinants of adoption in Rural India
Gosala Raju and Irala Lokanandha Reddy
- > Impact of Adoption of Business Excellence Framework on Organizational Performance: A Systematic Review of the Literature and development of Conceptual Model
Krishnan P M and NMK Bhatta
- > Participation of Women in Financial Inclusion - Performance of SHG (Self-Help Group)- Bank Credit Linkage Program
Sakalesh S Nagouda, Mercia Selva Malar and Veerashekharappa
- > Against Ecological Crisis: Sustain Life through Lens of Ramayana
Anil Kumar Singh and Shipra Singh
- > BOOK REVIEW
HBR's 10 Must Reads: The Definitive Management Ideas of the Year from Harvard Business Review
Anuj Aggarwal

XAVIER INSTITUTE OF MANAGEMENT & ENTREPRENEURSHIP



Journal of Management and Entrepreneurship

(JME has been included in the UGC CARE list)

Volume 16

Number 3

July - September 2022

Contents

Be a Builder

J. Philip

1

The Extend of Civic Participation in Endogenous Tourism Projects and its Impact on Perceived Benefits: A Study from Kumbalangi Village in Kerala, India

Roy Abraham P

4

Emotional Intelligence, Organizational Commitment, and Organizational Citizenship Behaviour

Salim P and Joseph I Injodey

18

"Graduate-Gestalt" Case Study Analysis of DSU and DSBS Students

Shweta Tewari, A. Nagaraj Subbarao, Bhushan Kelkar and Madhura Kelkar

28

A Study of Organizational Climate Among Academic Staff of Delhi NCR

Rasheeqa Tabassum and Abid Husain

36

Nexus between Corporate Sustainability and Financial Performance – A Theoretical Outlook

Sonia Kalra, Amit Seth and Poonam Rani

52

Influence of Human Resource Management Leaders on Managing Employee

Relations Owing to the Introduction of The Code on Industrial Relations, 2020

F. Israel Inbaraj and J. Wilfred Angello Gerald

66

Awareness of Sensory Marketing and its Relationship with Consumer Behaviour: A Study of Restaurants in Bangalore

Pradeep Kumar R and Kumar K

75

Children's Influence on Purchase Decisions in Households: A Literature Review and Bibliometric Analysis.

Anadi Trikha and Kavya Saini

90

Determinants of Compliance Behavior of GST Taxpayers: A Conceptual Model Via Review

Shubham Garg, Karam Pal Narwal and Sanjeev Kumar

108

Mobile Banking and Financial Inclusion: The proximate determinants of adoption in Rural India

Gosala Raju and Irala Lokanandha Reddy

124

Impact of Adoption of Business Excellence Framework on Organizational Performance: A Systematic Review of the Literature and development of Conceptual Model

Krishnan P M and NMK Bhatta

142

Participation of Women in Financial Inclusion - Performance of SHG (Self-Help Group)- Bank Credit Linkage Program

Sakalesh S Nagouda, Mercia Selva Malar and Veerashekharappa

157

Against Ecological Crisis: Sustain Life through Lens of Ramayana

Anil Kumar Singh and Shipra Singh

167

Book Review: HBR's 10 Must Reads: The Definitive Management Ideas of the Year from Harvard Business Review

Anuj Aggarwal

175