

QP CODE: 23145561



Reg No

Name

# M COM DEGREE (CSS) EXAMINATION, DECEMBER 2023

#### **First Semester**

## CORE - CM010105 - METHODOLOGY FOR SOCIAL SCIENCE RESEARCH

M.COM FINANCE AND TAXATION, M.COM FINANCE AND TAXATION (SF),M.COM MARKETING AND INTERNATIONAL BUSINESS (SF),M.COM MANAGEMENT AND INFORMATION TECHNOLOGY (SF), Master of Commerce and Management

2019 ADMISSION ONWARDS

55351A15

Time: 3 Hours

Weightage: 30

### Part A (Short Answer Questions)

Answer any **eight** questions.

Weight **1** each.

- 1. Explain the characteristics of Qualitative Research in brief.
- 2. What is Educational research?
- 3. Define literature in social science research.
- 4. What is an Extraneous Variable?
- 5. What is Sampling Design?
- 6. Which is the least expensive and least time consuming method of drawing a sample? Note down the main drawbacks associated with this technique.
- 7. Make a note on primary data and Secondary data with relevant examples.
- 8. How the predictive validity is important in Research instrument?
- 9. Write a short note on 'the errors of interpretation due to false generalisation'.
- 10. Write a short note on' deductive argument'.

(8×1=8 weightage)

### Part B (Short Essay/Problems)

Answer any **six** questions.

Weight **2** each.

- 11. State the general errors in the formulation of research problem.
- 12. State the criteria to choose the correct research design.



- 13. Discuss descriptive research designs in social sciences.
- 14. Explain the different types of hypotheses.
- 15. "Researcher needs more courage and skill to execute schedule than questionnaire." Do you agree? Why?
- 16. "A test is reliable to the extent that repeat measurements made by it under constant conditions will give the same results." Critically analyze.
- 17. What are the methods used by the researcher for establishing evidence for reliability? Explain with justification.
- 18. Explain the importance of bibliography in the context of research report.

(6×2=12 weightage)

### Part C (Essay Type Questions)

Answer any **two** questions.

Weight **5** each.

- 19. Explain the different methods of Research.
- 20. What are the sources of identifying research problem in social science research?
- 21. Discuss the Scope of Case Study and also mention about the merits and demerits involved in a Case Study method.
- 22. In research, documentations are done to support the facts presented by the researcher. Explain the important documents which are used in descriptive research.

(2×5=10 weightage)