

QP CODE: 24018602



Reg No : .....

Name : .....

**M.Com DEGREE (CSS) EXAMINATION, APRIL 2024**  
**Fourth Semester**  
**MASTER OF COMMERCE AND MANAGEMENT**  
**Elective - CM900402 - ADVANCED PROJECT MANAGEMENT**  
**2020 ADMISSION ONWARDS**  
**1891BDE5**

Time: 3 Hours

Weightage: 30

**Part A (Short Answer Questions)**

• Answer any **eight** questions.

Weight **1** each.

1. What is project formulation?
2. Define Project Team.
3. What do you mean by organisation design?
4. What do you mean by product mix?
5. How is a project appraised on the basis of Initial Cost?
6. Explain the relevance of Profitability Index Method in Project Evaluation.
7. What is called Gantt chart?
8. What is the difference between Critical Chain and Critical Path?
9. Define project control system in project management.
10. How Project Manager improves the Project Evaluation Process?

(8×1=8 weightage)

**Part B (Short Essay/Problems)**

Answer any **six** questions.

Weight **2** each.

11. What is a project? Explain its features.
12. Explain the significance of project management.
13. Explain different conflict management styles.
14. Explain the various steps in project planning.



15. Explain the different stages involved in UNIDO Approach.
16. What are the Techniques of Cost Estimation?
17. What is Expediting in Project Management?
18. Explain the process of Control in Project Management.

(6×2=12 weightage)

**Part C (Essay Type Questions)**

*Answer any **two** questions.*

*Weight 5 each.*

19. What is project organization ? Explain its types.
20. Explain the way of conducting a market study in market and demand analysis.
21. What is a Project Management Software? What are the requirements of a project management software?
22. What are the six steps in PERT?

(2×5=10 weightage)