24020835

Reg No : ....

Name : ....

B.COM DEGREE (CBCS) REGULAR EXAMINATIONS, APRIL 2024

Fourth Semester

Core Course - CO4CRT13 - ENTREPRENEURSHIP DEVELOPMENT AND PROJECT MANAGEMENT

(Common for all B.Com Degree Programmes)

2017 Admission Onwards

A74B454C

Time: 3 Hours

Max. Marks : 80

*Instructions to Private candidates only: This question paper contains two sections. Answer **SECTION I** questions in the answer-book provided. **SECTION II**, Internal examination questions must be answered in the question paper itself. Follow the detailed instructions given under **SECTION II***

Part A

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. What is Innovation?

2. Describe the basic elements in motivation.

3. Who is a cultural entrepreneur?

4. Define the term women entrepreneurship.

5. Define small enterprise.

6. Differentiate crash project and disaster project.

7. What is IPR?

8. What is project planning?

9. What are the objectives of project appraisal?

10. Explain Pradhan Mantri Mudra Yojana.

11. What is a workshop bay?

12. Expand NIESBUD.

(10×2=20)

Part B

*Answer any **six** questions.*

*Each question carries **5** marks.*

13. Bring out the relevance of an enterprise.

14. Why is the growth of entrepreneurship slow in India ?

15. Explain the concept of technopreneurship. Also the significance of technoprenuership.

16. State the features of franschising.

17. Describe the advantages of project management.

18. What are the factors to be considered while screening the project idea?

19. Briefly explain the various stages in project formulation.

20. Give a short note on special agencies for entrepreneurial training.

21. Briefly explain start ups in India.

(6×5=30)

Part C

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. Describe the the major entrepreneurial traits.

23. What are the problems faced by MSMEs?

24. Explain briefly the steps involved in project identification.

25. Explain the contents of a project report.

(2×15=30)