

QP CODE: 24019103



Reg No : .....

Name : .....

**M.COM DEGREE (CSS) EXAMINATION , APRIL 2024**

**Second Semester**

M.COM MASTER OF COMMERCE AND MANAGEMENT

**CORE - CM020201 - INTERNATIONAL BUSINESS AND FOREX MANAGEMENT**

2020 Admission Onwards

9F05182B

Time: 3 Hours

Weightage: 30

**Part A (Short Answer Questions)**

Answer any **eight** questions.

Weight **1** each.

1. Explain franchising with an example.
2. Explain polycentric approach.
3. What is entrepot trade?
4. Explain absolute advantage theory.
5. Give a brief note on the penalty for violation of FEMA in India.
6. Who are arbitrageurs in foreign exchange market?
7. What do you mean by triangular arbitrage in foreign exchange market?
8. What is bid bond guarantee?
9. List out the advantages of cross hedging.
10. What is current rate method?

(8×1=8 weightage)

**Part B (Short Essay/Problems)**

Answer any **six** questions.

Weight **2** each.

11. What are the major drivers that accelerated the process of globalisation?
12. What are the benefits and limitations of common market?
13. What is pacific alliance? Write down its objectives and organisation structure.



14. Give an idea on (a) Who issues carbon credits? (b) Who buys carbon credits?
15. The forex market never sleeps. Explain.
16. Do you agree that floating exchange rate regime is a better option than fixed exchange rate regime?
17. Briefly explain the measures to correct BOP disequilibrium.
18. Differentiate between foreign exchange risk and exposure.

(6×2=12 weightage)

**Part C (Essay Type Questions)**

*Answer any **two** questions.*

*Weight **5** each.*

19. "International business might face extremely diverse external environments and unpredictable conditions". Explain.
20. What do you mean by non- tariff barrier? Briefly explain different kinds of NTBs.
21. Explain various theories of exchange rate determination.
22. What are the different methods to manage the operating exposure in foreign exchange management?

(2×5=10 weightage)