M.COM DEGREE (CSS) EXAMINATION , APRIL 2024

Second Semester

M.COM MASTER OF COMMERCE AND MANAGEMENT

CORE - CM020202 - LOGISTICS AND SUPPLY CHAIN MANAGEMENT

2020 Admission Onwards

80CC90C5

Time: 3 Hours   Weightage: 30

Part A (Short Answer Questions)

*Answer any **eight** questions.*

*Weight **1** each.*

1. Define warehousing cost.

2. Define logistics management.

3. List out the benefits of logistics demand forecasting.

4. What are the elements of forecast?

5. Explain logistics demand forecasting.

6. What is Piggyback?

7. What is interstate goods movement?

8. Write a note on formal models in supply chain management.

9. Define outsoursing.

10. Define bullwhip effect.

(8×1=8 weightage)

Part B (Short Essay/Problems)

*Answer any **six** questions.*

*Weight **2** each.*

11. Define distribution logistics. Explain the goals of distribution logistics.

12. State the importance of reverse logistics.

13. What is meant by transportation? Briefly narrate the principles of transportation.

14. Define Carrier Liability.

15. What is Multimodal Transportation?

16. What are the features of supply chain management?

17. Write notes on material handling.

18. Differentiate between 3PL and 4PL.

<div align="right">(6×2=12 weightage)</div>

Part C (Essay Type Questions)

Answer any two questions.

Weight 5 each.

19. Explain the major principles of Logistics Information?

20. Define forecasting. Write the components and techniques of logistics forecasting ?

21. Write note on transport document.

22. What is push and pull strategy in supply chain management? State Dell's supply chain strategy.

<div align="right">(2×5=10 weightage)</div>