



24046349

QP CODE: 24046349

Reg No :

Name :

**B.COM DEGREE (CBCS) IMPROVEMENT/REAPPEARANCE/MERCY CHANCE
EXAMINATIONS, DECEMBER 2024**

First Semester

**Core Course - CO1CRT01 - DIMENSIONS AND METHODOLOGY OF BUSINESS
STUDIES**

Common for all B.Com Degree Programmes

2017 Admission Onwards

98024949

Time: 3 Hours

Max. Marks : 80

Part A

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. How the government earns revenue through business units?
2. What is Environmental Analysis?
3. Explain the concept of global business environment.
4. List out the features of private sector enterprises.
5. Reinstated in your own words about NITI Ayog?
6. Write notes on Types of E-Commerce.
7. Write Notes on E-Business.
8. What is meant by credit card?
9. Define managerialism.
10. Briefly describe insider trading.
11. Research is to discover the truth. Comment.
12. State the principle objectives of research methodology.

(10×2=20)



Part B

*Answer any **six** questions.*

*Each question carries **5** marks.*

13. Explain the limitations of HUF.
14. "Business Environment is dynamic". Discuss.
15. Briefly describe the different levels of globalization.
16. State in your own words the objectives of Disinvestment.
17. Explain the operation of E-commerce.
18. Write down the different types of M-Commerce transactions.
19. Explain organizational socialization.
20. Differentiate Quantitative approach from Qualitative approach of research.
21. Differences between pure research and applied research.

(6×5=30)

Part C

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. Discuss the various functions performed by an established business organization.
23. Explain the stages and development of business in the Indian economy since independence.
24. Describe the term ethical issue. Enumerate the ethical issues relating to business.
25. Explain the structure and contents of a research report.

(2×15=30)