

QP CODE: 24045132



Reg No :

Name :

**B.VOC DEGREE REGULAR / IMPROVEMENT/REAPPEARANCE EXAMINATIONS,
OCTOBER 2024
Third Semester**

BOCG301 - PRINCIPLES OF MANAGEMENT

Common for B.Voc Agriculture Technology, B.Voc Agro Food Processing, B.Voc Applied Accounting and Taxation, B.Voc Banking and Financial Services, B.Voc Business Accounting and Taxation, B.Voc Industrial Instrumentation and Automation, B.Voc Logistics Management, B.Voc DTP and Printing Technology, B.Voc Fashion Design and Management, B.Voc Fashion Technology, B.Voc Fashion Technology and Merchandising, B.Voc Food Technology and Analysis, B.Voc Software Development and System Administration, B.Voc Sound Engineering, B.Voc Tourism and Hospitality & B.Voc Tourism and Hospitality Management

2018 Admission Onwards

FA2971C4

Time: 3 Hours

Max. Marks : 80

Part A

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. What do you mean by scalar chain?
2. State the steps in MBO.
3. What do you mean by decision making?
4. What do you mean by forecasting?
5. Define organising?
6. What do you mean by organisation Structure?
7. What do you mean by decentralisation?
8. State the process of manpower planning.
9. Explain the importance of motivation.
10. What is performance appraisal?
11. What do you mean by co-ordination?
12. What do you mean by controlling?



(10×2=20)

Part B

Answer any **six** questions.

Each question carries **5** marks.

13. Explain about the features of system management school.
14. Explain planning process.
15. Explain the classification of plans on the basis of levels in the organization.
16. Explain why informal communication is known as grapevine communication.
17. Explain the types of Groups.
18. What are the benefits of training and development?
19. Explain 360 degree appraisal.
20. What is Democratic Style of leadership?
21. Explain the importance of controlling in management.

(6×5=30)

Part C

Answer any **two** questions.

Each question carries **15** marks.

22. Explain various schools of management thought developed from time to time.
23. What is Management by Exception?. Explain the benefits of management by exception.
24. Explain the various forms of organisation structure.
25. Discuss the nature and process of control. State any two controlling techniques.

(2×15=30)