



QP CODE: 24045580



24045580

Reg No :

Name :

M.Com DEGREE (CSS) EXAMINATION, DECEMBER 2024

First Semester

CORE - CM010105 - METHODOLOGY FOR SOCIAL SCIENCE RESEARCH

M.COM FINANCE AND TAXATION (SF), M.COM FINANCE AND TAXATION, M.COM MARKETING
AND INTERNATIONAL BUSINESS (SF), M.COM MANAGEMENT AND INFORMATION
TECHNOLOGY (SF), MASTER OF COMMERCE AND MANAGEMENT

2019 ADMISSION ONWARDS

F9EE4A5A

Time: 3 Hours

Weightage: 30

Part A (Short Answer Questions)

Answer any **eight** questions.

Weight **1** each.

1. Write a short note on positivism in Research.
2. Explain the demerits of Mixed type of Research.
3. Write a research question relevant to quality of commerce education.
4. What is Ex-Post-Facto Research?
5. What is Multistage Sampling?
6. What is meant by a Case Study?
7. What do you mean by Concurrent Validity?
8. What is interrater Reliability?
9. What is a popular report?
10. What is Plagiarism?


(8×1=8 weightage)

Part B (Short Essay/Problems)

Answer any **six** questions.

Weight **2** each.

11. Describe theory as a source of research problem.
12. Mention the precautions in reviewing literature.

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13. Discuss the concepts of moderating variables and intervening variables.
14. State the general errors in stating hypothesis.
15. "It is never safe to take published data at their face value without knowing their meaning and background stories". Is it? Explain the context and content of the statement with relevant research issue.
16. "The sense of questionnaire may be varied according to the types of questions included in it". Justify the statement using proper examples.
17. "Measurement helps the researcher to form some kind of conclusive and quantitative data." Do you agree? Why?
18. What are the various steps in the interpretation process of a Social Science research?
- (6×2=12 weightage)

Part C (Essay Type Questions)

*Answer any **two** questions.*

*Weight **5** each.*

19. State with sufficient details the different steps involved in research process?
20. Describe the different types of research design.
21. What are the objectives involved under Sample Survey? How is it different from Census survey? Also state the advantages of both Census and Sample survey.
22. What are the factors to be considered while inserting charts, diagrams, and tables in the report?
- (2×5=10 weightage)