

QP CODE: 25025397



Reg No : .....  
Name : .....

**M.Com DEGREE (CSS) EXAMINATION, MAY 2025**  
**Second Semester**  
**M.COM MASTER OF COMMERCE AND MANAGEMENT**  
**CORE - CM020201 - INTERNATIONAL BUSINESS AND FOREX MANAGEMENT**  
**2020 ADMISSION ONWARDS**  
**F7E9A6BA**

Time: 3 Hours

Weightage: 30

**Part A (Short Answer Questions)**

*Answer any **eight** questions.*

*Weight **1** each.*

1. What are the determinants of ethical or unethical behaviour?
2. What do you mean by technology transfer?
3. What is mercantilism?
4. Explain quota.
5. Discuss on different types of participants in foreign exchange market.
6. List out the various risks associated with forex market.
7. What do you mean by currency futures?
8. Differentiate between deflation and devaluation.
9. Write a short note on the term cross hedge?
10. How effectively pricing strategy can be adopted to manage operating exposure?

(8×1=8 weightage)

**Part B (Short Essay/Problems)**

*Answer any **six** questions.*

*Weight **2** each.*

11. Give a note on MNCs in India.
12. Describe international trade. State its features.
13. Prepare a brief note on RCEP.
14. Describe the functions of forex market.



15. State the objectives of FERA?
16. Explain various types of foreign exchange quotations.
17. Compare PPP, IRP and IFE theories.
18. Discuss briefly the types of foreign exchange markets.

(6×2=12 weightage)

**Part C (Essay Type Questions)**

*Answer any **two** questions.*

*Weight **5** each.*

19. Discuss the various foreign market entry strategies.
20. What is economic integration? Explain different kinds of economic integration.
21. Discuss the evolution of International Monetary System.
22. What are the various techniques adopted by international firms to manage operating exposure?

(2×5=10 weightage)