

QP CODE: 25025264



Reg No :

Name :

M.Com DEGREE (CSS) EXAMINATION, MAY 2025

Second Semester

CORE - CM010203 - INTERNATIONAL BUSINESS AND FINANCE

M.COM FINANCE AND TAXATION , M.COM MANAGEMENT AND INFORMATION
TECHNOLOGY, M.COM MARKETING AND INTERNATIONAL BUSINESS

2019 ADMISSION ONWARDS

5C7A0993

Time: 3 Hours

Weightage: 30

Part A (Short Answer Questions)

*Answer any **eight** questions.*

*Weight **1** each.*

1. *Write a note on franchiser and franchisee.*
2. *What is ethnocentric approach of international business?*
3. *Differentiate bilateral trade and multilateral trade.*
4. *Explain the penalty duties imposed in international trade.*
5. *Write a short note on:*
 - a. Common market
 - b. Customs union
6. *Give a brief note on BREXIT.*
7. *What is an SDR?*
8. *What do you mean by most favoured nation?*
9. *What do you mean by Balance of Trade?*
10. *What is FPI?*

(8×1=8 weightage)

Part B (Short Essay/Problems)

*Answer any **six** questions.*

*Weight **2** each.*



11. Globalisation is a key driver in Internationalisation of business operations, write your view.
12. Define the concept of international business environment.
13. Discuss new trade theory . Do you agree with its arguments?
14. Briefly explain the components of World Bank.
15. What is the need of having synthetic rates? Explain with the help of an illustration.
16. Distinguish between clean and dirty floating.
17. Explain the types of foreign exchange exposures.
18. Discuss the FDI routes.

(6×2=12 weightage)

Part C (Essay Type Questions)

*Answer any **two** questions.*

Weight 5 each.

19. Define International business and it's features and importance.
20. Explain the impact of WTO on business.
21. Explain and compare PPP, IRP and IFE theories.
22. Explain the concept of country risk analysis .Discuss its need and importance.

(2×5=10 weightage)