

QP CODE : 18103394



Reg No :

Name :

B.A DEGREE (CBCS) EXAMINATION , NOVEMBER 2018

Third Semester

B.A ENGLISH LITERATURE AND COMMUNICATION STUDIES (Double Main)

CORE - EN3CRT09 - PRINT MEDIA & JOURNALISM 1

2017 Admission Onwards

Maximum Marks: 80

Time: 3 Hours

Part A

Answer any **ten** questions.

Each question carries **2** mark.

Write short notes on:

1. John Campell
2. Al Jaseera
3. Calcutta Journal
4. Annie Besant
5. IWPC
6. Western Star
7. The Newspapers Act 1908
8. Reuters
9. Samachar Darpan
10. Maman Mappilai
11. Times Now
12. Kasthuri Rangan Family


(10×2=20)

Part B

Answer any **six** questions.

Each question carries **5** marks.

13. Characteristics of Early Newspapers
14. Explain Hicky's Struggle in Establishing the Bengal Gazette?
15. Role of Indian Press during the first war of independence
16. Explain Press Regulations in India before Independence
17. What are the Recommendations of the First Press Commission ?
18. Briefly discuss the role, constitution, and responsibilities of Press Council of India.

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19. Discuss the reasons for the poor representation of Dalits in Indian Media
 20. The role played by The Times Of India in the Freedom Movement
 21. Media Freedom in india. Explain

(6×5=30)

Part C

Answer any **two** questions.

Each question carries **15** marks.

22. Make a comparative assessment of the journalism of Hickey and Buckingham. Comment on their contribution to the growth and development of journalism in India.
23. The saga of Indian freedom movement is synonymous with the history of Indian press. Comment
24. Write an essay on the role of Social Networking Sites in the Dissemination of News.
25. Comment on the contributions of Malayala Manorama and Mathrubhoomi to Regional Journalism

(2×15=30)