

19002607



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Reg. No.....

Name.....

M.Com. DEGREE (C.S.S.) EXAMINATION, OCTOBER 2019

First Semester

Faculty of Commerce

RM 01 C04—RESEARCH METHODOLOGY

(2012—2018 Admissions)

Time : Three Hours

Maximum Weight : 30

Section A

*Answer any five questions.
Each question carries a weight of 1.*

1. Define descriptive research.
2. Explain dichotomous variable.
3. Define research design.
4. What is plagiarism ?
5. What is research proposal ?
6. Define sampling design.
7. What is census method ?
8. What is systemic bias ?

(5 × 1 = 5)

Section B

*Answer any five questions.
Each question carries a weight of 2.*

9. State the objectives of research.
10. Describe the types of research design.
11. What is stratified sampling ? State its merits and demerits.
12. Discuss the types of hypotheses.
13. Discuss the principles of interpretation.
14. Discuss the techniques of defining a research problem.

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15. Explain the factors that decide the size of the sample.
16. Distinguish between questionnaire and interview schedule. Also explain the different types of questionnaires.

(5 × 2 = 10)

Section C

*Answer any **three** questions.
Each question carries a weight of 5.*

17. Describe the steps in research.
18. Discuss various methods of sampling.
19. What is observation method of data collection ? Explain the various observation techniques.
20. What is scaling ? State the essentials of scaling. Explain the classification on measurement scales.
21. Discuss the content of a research report.
22. Explain the various steps in a survey.

(3 × 5 = 15)

